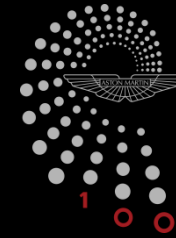


# ASTON MARTIN RACING SHOWCAR PROPOSAL



ASTON MARTIN  
RACING

FIA ACTION  
FOR ROAD SAFETY



## 2013 CAMPAIGN



In 2013, Aston Martin's centenary year, Aston Martin Racing (AMR) is undertaking the most ambitious campaign in its history, fielding no fewer than four V8 Vantage GTEs in the FIA World Endurance Championship and an additional fifth car at the infamous Le Mans 24hrs.

There are a wide variety of opportunities for you to engage with the race programme and leverage it to promote your business, however, there are two opportunities which AMR is pleased to extend in particular.

## OPPORTUNITY SUMMARY



AMR is delighted to offer for sale, two iconic race cars, prepared for display purposes.

Sporting the iconic Gulf livery, the V8 Vantage GTE and DBR 1-2, represent the pinnacle of sports car racing and have tremendous visual impact, especially when displayed outside their normal racing environment.

Whether on display in a showroom, at a launch or other promotional and customer events, these cars never fail to generate high levels of interest, even amongst non-motorsport followers.

## V8 VANTAGE GTE



The V8 Vantage GTE is part of the Aston Martin Racing development family and carries X2 as the chassis number. X1 (DBRS9) and X3 (Vantage GT3) are owned by private collectors.

X2 competed at Le Mans in 2012. The car qualified 3<sup>rd</sup> in GTE AM and took the lead shortly before retiring, denying the team a likely podium finish.

Today the car is utilised by Aston Martin Racing as a showcar and bears the teams new 2013 livery.

The car has been prepared for display purposes, the engine and gearbox having been removed to make it easier to transport and manoeuvre into different venues and locations.

## DBR 1-2



The DBR 1-2 for sale, served as Aston Martin Racing's test and development chassis as the team prepared for its accession to the LMP1 class for the 2009-2011 seasons.

The DBR 1-2 was one of the most competitive petrol powered LMP1 cars to race during this period, the car taking 4<sup>th</sup> place at the Le Mans 24hrs and winning the Le Mans Series Championship in 2009. The DBR 1-2 continued to be competitive until the end of its racing life, its last victory coming at Petit Le Mans in September 2011.

The team is in the process of preparing the chassis as a showcar, once again without engine and gearbox.

## WEC PROGRAMME



The purchaser of each showcar will receive branding\* on the doors of the works #97 GTE PRO car at a forthcoming WEC race of its choosing. The showcar will also be delivered with branding in the same location, (or similar on the DBR 1-2).

There is also an opportunity for the purchaser to bring up to ten VIP guests to the race, to be hosted as part of Aston Martin Racing's VIP hospitality programme.

Works AMR drivers will also be made available to attend an event, to celebrate the delivery and presentation of the car. If the purchaser is located in a race hosting market, this event could be arranged to coincide with the team's visit to race in there.

*\* Provided it does not breach AMR's sponsorship policy.*

# 2013 RACE CALENDER

- 1** 12 Hours of Sebring  
16 March
- WEC  
**2** 6 Hours of Silverstone  
14 April
- WEC  
**3** 6 Hours of Spa Francorpchamps  
4 May
- WEC  
**4** 24 Heures Du Mans  
22-23 June
- WEC  
**5** 6 Hours of Sao Paulo  
1 September
- WEC  
**6** 6 Hours of Austin  
22 September
- WEC  
**7** 6 Hours of Fuji  
20 October
- WEC  
**8** 6 Hours of Shanghai  
10 November
- WEC  
**9** 6 Hours of Bahrain  
30 November



9 Races

8 Countries

4 Continents

## VIP RACE HOSPITALITY



Our exclusive VIP hospitality programme provides the ideal environment for relationship building and business networking.

From the comfortable surroundings of our suite at each race, guests enjoy a superb view of the circuit and an opportunity to participate in an exclusive tour of our race garage and on-track facilities.

A chance to rub shoulders with our race drivers and team management leaves prospects and clients feeling like part of the team by the end of the weekend.



# PROPOSAL SUMMARY



The guide price for each car is £250k and will include the following:

- Vantage GTE or DBR 1-2 showcar
- Branding on car #97 at a WEC race
- This branding will also be applied to the showcar
- 10 VIP hospitality places at the selected race
- AMR drivers to attend a launch event



## CONTACT US



If you would like to visit the team or require any further information, please don't hesitate to contact us.

Andrew Williamson  
Customer Programmes Manager

T +44 (0)1295 273 355  
E [awilliamson@astonmartinracing.com](mailto:awilliamson@astonmartinracing.com)