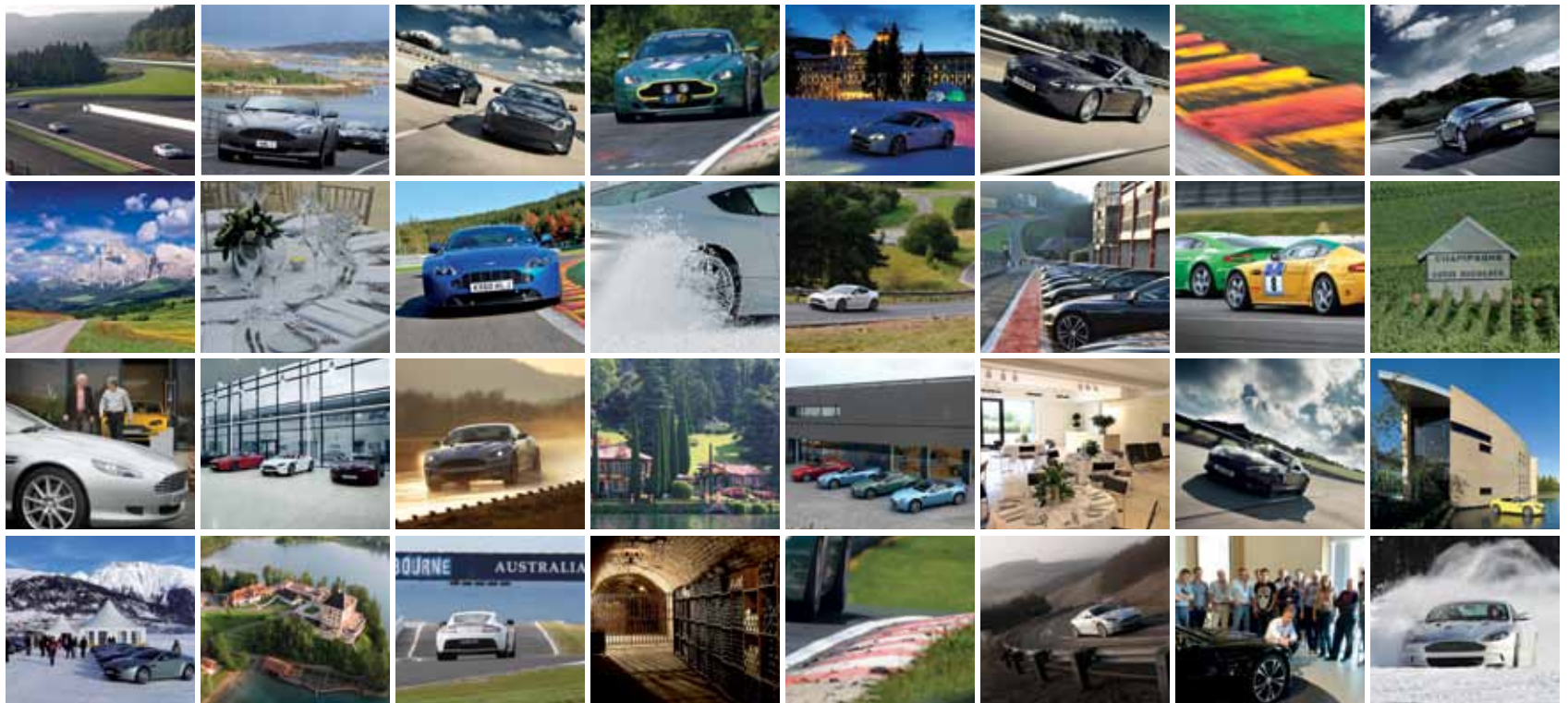




ASTON MARTIN

DRIVING EXPERIENCES





DRIVING EXPERIENCES

Here at Aston Martin, we all share a passion for driving and this brochure is designed to show you the varied range of experiences that are available to you.

Our On Tour programme offers you the opportunity to drive through some of the world's most spectacular scenery in the company of like-minded enthusiasts. Alternatively you may prefer a long weekend break spending time with one of our brand partners.

On Track allows you to explore your car's capabilities on exclusive days at some of the world's most renowned race tracks. A truly dynamic opportunity for you and your car!

For driving thrills, our On Ice driving offers an experience not to be missed.

However, if it's 'one to one' tuition you prefer, a Performance Driving Course using a factory prepared car, offers you a combination of fun and learning.

We are also pleased to be able to offer corporate groups the opportunity to enjoy the Aston Martin brand at exclusive, tailor made events.

No matter what your driving aspirations; we have a driving experience tailored especially for you.

A handwritten signature in black ink, appearing to read 'Ulrich Bez'.

Dr. Ulrich Bez
Chief Executive Officer

06



ON TOUR

For you and a partner, On Tour offers you the opportunity to drive through some of the most spectacular scenery, giving you the chance to enjoy your car in a truly dynamic environment.

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ON ICE

Based at an exclusive resort in Switzerland, On Ice offers you the opportunity to experience our cars as never before!

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CORPORATE EVENTS

The Aston Martin Corporate Performance Driving programme is a bespoke event which can be specifically tailored to meet your company's requirements. Events can be held in the UK at Millbrook Proving Ground, Aston Martin headquarters and in Germany at the Nürburgring Test Centre.

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PERFORMANCE DRIVING COURSES

The Aston Martin Performance Driving Course is about two things – helping you understand the capability of your car in a safe and controlled environment and making you a safer, better driver.

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ON TRACK

On Track is the physical embodiment of what it is to own an Aston Martin – the ultimate experience of excitement, passion and speed at some of the world's most famous race circuits.

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NÜRBURGRING DRIVING ACADEMY & TEST CENTRE

This programme offers Aston Martin owners a 'seven step' motor sport driver training programme which ranges from basic skid pan training through to full 1:1 driver training on both the Nürburgring and Nordschleife, ultimately culminating in racing.

ON TOUR—

The On Tour programme offers you the opportunity to drive through some of the world's most spectacular scenery, giving you the chance to enjoy your car in a truly dynamic environment.

At the end of each day, you will relax in exclusive hotels, enjoying fine wine and dining with a group of like-minded owners.

On Tour offers driving experiences and accommodation to suit all tastes, whether it be stately homes and castles, city chic or beach fronted boutique.

We also have a limited number of factory-owned Aston Martin cars for hire as part of the On Tour programme. Alternatively we are able to offer preferential transport rates if you would prefer to have your own car delivered to the event.

"The hotels, driving routes and Aston Martin staff were exceptional! We have made some great friends and will definitely return next year for more adventures with Aston Martin On Tour."

Rapide customer, China



PARTNERS —

In conjunction with our affinity partners, we would like to introduce you to our new driving initiative 'long weekend driving programme', which will allow you unprecedented access to manufacturing facilities and a real VIP 'behind the scenes' experience. On route you will drive through spectacular scenery and stay in five star accommodation.

We also have a limited number of factory-owned Aston Martin cars for hire as part of the Partners driving experience programme. Alternatively we are able to offer preferential transport rates if you would prefer to have your own car delivered to the event.



BANG & OLUFSEN



ON ICE —

Based at the exclusive resort of St Moritz, Switzerland, On Ice offers you the opportunity to experience our cars as never before, allowing you to develop the skills required to drive on ice whilst still having fun!

You will be driving our factory prepared Aston Martin cars, fitted with winter tyres

which, combined with Aston Martin's sophisticated safety system, offers an unparalleled ice driving experience.

In addition to the driving programme, the entry fee includes award winning accommodation, hosted evening dinner and full Aston Martin hospitality for the duration of the event.

"An unforgettable experience in St Moritz, my family and I loved every minute! We look forward to the next experience and in the meantime will enjoy every moment more passionately with my DBS."

DBS customer, USA



For more information scan this QR code

CORPORATE EVENTS —

MILLBROOK, ENGLAND

The Aston Martin Corporate Performance Driving programmes can be specifically tailored to meet your company's requirements. We have the facilities to host experiences at Millbrook Proving Ground, Bedfordshire and Aston Martin Headquarters, Warwickshire. Both venues can accommodate up to 32 people which can be booked for either half day or full day experiences.

Millbrook Proving Ground

If you're looking for a dynamic driving day, then we would recommend a day at Millbrook Proving Ground for you and your guests. At this venue, you'll have the opportunity to drive Aston Martins on various tracks, which include the challenging hill route – as seen on the film Casino Royale, the bowl – 2 miles of pure adrenalin, the city course – which demonstrates handling and manoeuvrability at low speed and the mile straight – the ultimate in full throttle acceleration!

“The driving instructors were extremely professional and knowledgeable about the cars, they instantly put me at ease when driving. Every owner should do one!”

V8 Vantage customer, Germany



For more information scan this QR code

CORPORATE EVENTS —

GAYDON, ENGLAND

Aston Martin Headquarters

For a unique and memorable insight into Aston Martin, we would recommend a day at the company's headquarters in Warwickshire, where cutting-edge technology combines seamlessly with hand craftsmanship and tradition.

Each guest will have the opportunity to drive current production cars on the diverse roads which surround the manufacturing facility.

Guests will also attend a factory tour where one of our Product Specialists will guide you through the production facility. If required, we are also able to organise exclusive presentations focusing on engineering and design or themed events such as James Bond 007 or Motorsport.

A full range of corporate events are also offered from the Nürburgring test centre, each of which are individually tailored to your requirements.

"The Factory Tour was superb, the tour guides were very knowledgeable and enthusiastic. As for the driving aspect, what can I say – awesome, even though it was on public roads! A day I won't forget!"

V12 Vantage prospect, UK



PERFORMANCE DRIVING COURSE —

The Aston Martin Performance Driving Course is about two things – helping you understand the capability of your car in a safe and controlled environment and making you a safer, better driver. But above all, it is about having fun whilst doing it! All our courses are designed to be one-to-one in nature and our highly experienced, hand-selected instructors (who will be with you for the duration of your day) have extensive knowledge of track and road driving. In every aspect, the course is personal to you and has been specifically

tailored to the driving dynamics of our Aston Martin Performance Driving Course cars.

During the day, the blend of theory and hands-on practice will allow you to drive in a number of different environments. You will experience safe high speed driving, car dynamics on handling and hill routes, straight line power delivery and braking on the straights. The course takes place at Millbrook proving ground, UK and Michigan proving ground, USA.

“The best overall experience I have ever had on a driving course and one of the most enjoyable days in a long time – a true memory!”

DB9 customer, UK



For more information scan this QR code

ON TRACK—

On Track is the physical embodiment of what it is to own an Aston Martin – the ultimate experience of excitement, passion and speed at some of the most famous circuits in the world, whether it be Spa, Monza, or Nürburgring/Nordschleife in Europe, Silverstone or Brands Hatch in the UK, or Phillip Island in Australia.

The programme is designed for like-minded people to experience the dynamic capabilities of their Aston Martin in an exclusive, controlled environment with safety and mutual respect being paramount.

To help you make the most of your day we provide a detailed circuit briefing and one to one tuition from a member of the Aston Martin driving team. Factory trained technicians are also available to provide support and advice. Refreshments are available throughout the day and a two course buffet lunch will be provided.

Options are available which include:

- > Wheel and tyre hire
- > Aston Martin car hire
- > Guest hospitality

“A day of enjoyable driving with no pressure, being able to drive Aston Martins as they are built to be driven. The added bonus of instructors for the day made it an excellent experience.”

Vanquish S owner, UK



For more information scan this QR code

NÜRBURGRING DRIVING ACADEMY —

Our Nürburgring Test Centre located in Germany is based close to the famous Grand Prix Circuit and the world renowned Nordschleife which is 13 miles long and used for much of Aston Martin's endurance testing.

We are pleased to offer Aston Martin owners a 'seven step' motorsport driver training programme which ranges from basic skid pan training through to full 1:1 driver training on both the Nürburgring and Nordschleife, ultimately culminating in racing.

"It was a brilliant event with amazing people, I will definitely be returning for further driving steps at the Nürburgring."

V12 Vantage customer, Netherlands





CONTACT DETAILS

For further information regarding any of our Driving Experiences, please contact:

On Tour:	+44 (0) 1926 644944
On Track:	+44 (0) 1926 644258
On Ice:	+49 (0) 69770 752002
Performance Driving Course UK:	+44 (0) 1926 644944
Performance Driving Course USA:	+1 888 724 8840
Corporate Events (Millbrook and Gaydon):	+44 (0) 1926 644285
Nürburgring Corporate Events:	+49 (0) 6977 0752002
Nürburgring Driving Academy:	+49 (0) 2691 9385027

For all online enquiries, please visit www.astonmartin.com/events

In the event of unforeseen circumstances Aston Martin reserves the right to change content and locations.



ASTON MARTIN

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