



ASTON MARTIN



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ASTONMARTIN.COM

DRIVING EXPERIENCES





DRIVING EXPERIENCES  
IT'S SIMPLE. JUST DRIVE AND ENJOY.

Here at Aston Martin we all share a passionate belief in driving and this brochure is designed to show you the varied range of driving experiences that are exclusively available to you as an Aston Martin owner.

Whether you want to drive one of the worlds most famous race circuits with On Track, enjoy the thrill of ice driving with On Ice or join us on any of our On Tour adventures, we believe that we can offer a programme for everyone.

Each experience has been specifically designed for Aston Martin and where applicable, uses our professional, hand-selected instructors who have an extensive knowledge of all our cars.



06

08

10

12

14

20



ON TOUR

ON TRACK

ON ICE

PERFORMANCE DRIVING COURSES

CORPORATE EVENTS

NÜRBURGRING DRIVING ACADEMY & TEST CENTRE

For you and a partner, On Tour offers you the opportunity to drive through some of the most spectacular scenery, giving you the chance to enjoy your car in a truly dynamic environment.

On Track is the physical embodiment of what it is to own an Aston Martin—the ultimate experience of excitement, passion and speed at some of the most famous circuits in the world.

Based at exclusive resorts in North America and Switzerland, On Ice offers you the opportunity to experience our cars as never before!

The Aston Martin Performance Driving Course is about two things—helping you understand the capability of your car in a safe and controlled environment and making you a safer, better driver.

The Aston Martin Corporate Performance Driving programme is a bespoke event which can be specifically tailored to meet your company's requirements. Events can be held at Millbrook or Gaydon.

We are pleased to offer Aston Martin owners a 'seven step' motor sport driver training programme which ranges from basic skid pan training through to full 1:1 driver training on both the Nürburgring and Nordschleife, ultimately culminating in racing. Corporate events are also available at this venue.

# Fall in love.



## ON TOUR

The On Tour programme offers you the opportunity to drive through some of the worlds most spectacular scenery, giving you the chance to enjoy your car in a truly dynamic environment.

At the end of each day, you will relax in exclusive hotels, enjoying fine wine and dining with a group of like-minded owners.

On Tour offers driving experiences and accommodation to suit all tastes, whether it be stately homes and castles, city chic or beach fronted boutique.

We also have a limited number of factory—owned Aston Martin cars for hire as part of the On Tour programme. Alternatively we are able to offer preferential transport rates if you would prefer to have your own car delivered to any of the events.

### Price will include:

- Car entry (2 people per car)
- All accommodation (with a choice of double or twin rooms)
- Meals (breakfast and dinner with wine)
- Technical briefing
- All maps and documentation
- Full support package including marshals to help with the route, technical support and concierge team to transport your luggage between hotels



*'This was a wonderful experience, where driving was the emphasis. We both had a great time.'*







# Release the power.

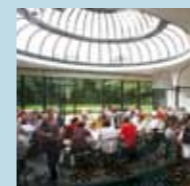
## ON TRACK

On Track is the physical embodiment of what it is to own an Aston Martin—the ultimate experience of excitement, passion and speed at some of the most famous circuits in the world, whether it be Spa, Monza, or Nürburgring/Nordschleife in Europe, Silverstone or Brands Hatch in the UK, Laguna Seca in North America or Phillip Island in Australia.

The programme is designed for like-minded people to experience the dynamic capabilities of their Aston Martin in an exclusive, controlled environment with safety and mutual respect being paramount. To help you make the most of your day we provide a detailed circuit briefing and one to one tuition from a member of the Aston Martin driving team. Factory trained technicians are also available to provide support and advice. Refreshments are available throughout the day and a two course buffet lunch will be provided.

**Options are available which include:**

- Wheel and tyre hire
- Aston Martin car hire
- Guest hospitality



*'Its got to be a 10 out of 10 —thank you Aston Martin the day was tremendous'*



## ON ICE

Based at exclusive resorts in North America and Switzerland, On Ice offers you the opportunity to experience our cars as never before, allowing you to develop the skills required to drive on ice whilst still having fun!

You will be driving our factory prepared Aston Martin cars, fitted with winter tyres. The combination of winter tyres and Aston Martin's sophisticated safety systems offers an unparalleled ice driving experience.

In addition to the driving programme, the entry fee includes award winning accommodation, hosted evening dinner and full Aston Martin hospitality for the duration of the event.







Intelligent driving.

## PERFORMANCE DRIVING COURSE

The Aston Martin Performance Driving Course is about two things—helping you understand the capability of your car in a safe and controlled environment and making you a safer, better driver. But above all, it is about having fun whilst doing it!

All our courses are designed to be one-to-one in nature and our highly experienced, hand-selected instructors (who will be with you for the duration of your day) have extensive knowledge of track and road driving. In every aspect, the course is personal to you and has been specifically tailored to the driving dynamics of our Aston Martin Performance Driving Course cars.

During the day, the blend of theory and hands-on practice will allow you to drive in a number of different environments, where you will experience safe high speed driving, car dynamics on handling and hill routes, and straight line power delivery and braking on the straights.

Not only will the day be memorable, it will also help to equip you with the skill sets to use and indeed improve the driving and enjoyment of your Aston Martin.



*'One of the most enjoyable days in a long time—a true memory!'*  
*'The best overall experience I've ever had on a driving course.'*







For the experience.

## CORPORATE EVENTS | MILLBROOK, ENGLAND

The Aston Martin Corporate Performance Driving programme is a bespoke event which can be specifically tailored to meet your company's requirements. Our facility can accommodate groups of up to 35 people and the length of the day is arranged to suit your requirements, whether it be a half day or full day programme. Every event is personally hosted by a member of our Events team who will be on hand throughout the day. Above all, we strive to deliver an experience to remember for you and your delegates.

### Corporate Conferencing

In addition to having exclusive use of the Aston Martin Clubroom, our first class conference facilities allow you to use the day to fulfil a variety of business activities which can be incorporated into your unique driving programme.

### Driving Experience

Each guest will have the opportunity to drive a range of Aston Martin cars accompanied by a member of our Aston Martin trained instructor team who will provide 1:1 instruction. The driving activities are carried out on a

variety of tracks which are specifically designed to show the dynamic capabilities, exhilarating acceleration and immense stopping power of Aston Martin cars.

### Hospitality

All tastes and dietary requirements can be catered for and we have an excellent selection of menus from which to choose; whether it is a 2 course brasserie style or a gourmet 3 course lunch. Additionally we can cater for breakfast and afternoon teas. However, each event is tailor made for you and your guests and we will be pleased to discuss your specific catering requirements.





# For the experience.



## CORPORATE EVENTS | GAYDON, ENGLAND

All Aston Martin corporate events are based at the company's global head quarters in Gaydon, where cutting-edge technology combines seamlessly with hand craftsmanship and tradition.

The dramatic architecture and elegant materials used in the construction of the building reflects the quality and design of the cars themselves and provides the perfect backdrop for a corporate experience.

Although each event can be tailor made to meet your individual requirements they would normally include the following elements:

### 1. Tour of the Production Facility

One of our factory based Product Specialists will personally guide you through the production facility where you will see at first hand the paint shop, interior trim and assembly areas, finishing with quality inspection where every car is meticulously checked before final dispatch.

### 2. Design Master class

This element will be based from the company's design studio, a modern pavilion which has been built using the latest construction technology and is a showcase for environmentally sustainable design. Working with one of the design team and surrounded by Aston Martin cars, you will learn first-hand about the process of car design from initial sketch to final production.



For enquiries call +44 (0) 1926 644285 or visit [www.astonmartindrivingexperiences.com](http://www.astonmartindrivingexperiences.com)





## CORPORATE EVENTS | GAYDON (cont)

### 3. Road Driving in a range of current Aston Martin cars

For the road driving element, each guest will be accompanied by a member of the Aston Martin trained instructor team who will guide you through the features and benefits of each car.

### Themed events

If you have specific requirements for a themed event, a member of our Events team will be pleased to work with you to create a unique experience for your guests. For example, James Bond 007 or Aston Martin Racing themed events.

### Hospitality

All tastes and dietary requirements can be catered for and we have an excellent selection of menus from which to choose; whether it is a buffet style or 3 course gourmet lunch/dinner. Additionally we can cater for breakfast and afternoon teas. For all events, refreshments are served throughout the day.







## NÜRBURGRING DRIVING ACADEMY

Our Nürburgring Test Centre located in Germany is based close to the famous Grand Prix Circuit and the world renowned Nordschleife which is 13 miles long and used for much of Aston Martin's endurance testing.

We are pleased to offer Aston Martin owners a 'seven step' motorsport driver training programme which ranges from basic skid pan training through to full 1:1 driver training on both the Nürburgring and Nordschleife, ultimately culminating in racing.

A full range of corporate events are also offered from the test centre, each of which are individually tailored to your requirements.



For driving enquiries call +49 (0) 2691 9385200 or for corporate enquiries call +49 (0) 6977 0752002 or visit [www.astonmartindrivingexperiences.com](http://www.astonmartindrivingexperiences.com)



## CONTACT DETAILS

For further information regarding any of our Driving Experiences, please contact:

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On Track: +44 (0) 1926 644944

On Ice: +44 (0) 1926 644285

Performance Driving Course: +44 (0) 1926 644285

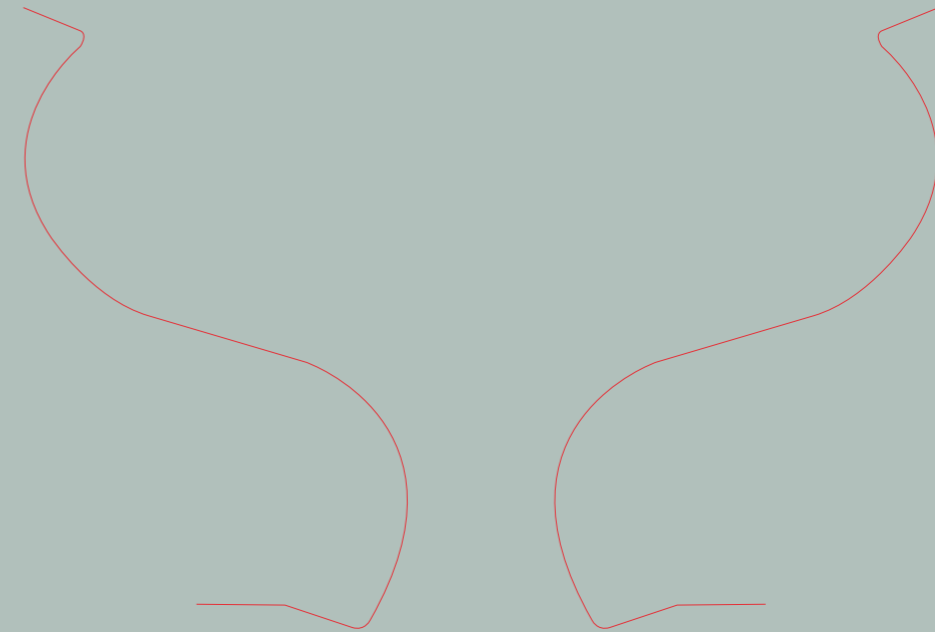
Corporate Events (Millbrook and Gaydon): +44 (0) 1926 644285

Nürburgring Driving Academy: +49 (0) 2691 9385200

Nürburgring Corporate Events: +49 (0) 6977 0752002

For all online enquiries, please visit [www.astonmartindrivingexperiences.com](http://www.astonmartindrivingexperiences.com)

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