



ASTON MARTIN

## **Best Cars 2014: Aston Martin is honoured with three podium positions in the auto motor und sport reader's vote awards**

- Rapide S receives first place in the Luxury Class Imported
- Vanquish takes home a second place in the Sports Cars Imported class
- Vanquish Volante wraps up a third podium position in the Convertibles Imported class.

Frankfurt am Main / Stuttgart, 30 January 2014. Aston Martin is celebrating its success as an exclusive foreign brand in the latest readers' vote for the "Best Cars 2014" held by the German automotive magazine *auto motor und sport* by achieving victory in the category of *Luxury Class Imported*, as well as a second and third placement in two further categories.

Best Car 2014 in the category *Luxury Class Imported* is the Aston Martin Rapide S. The four-seat, four-door sports car has now achieved this top podium position for the fifth year in a row, drawing attention away from nine other international competitors in the process.

In the Sports Cars Imported and Convertibles Imported categories, Aston Martin proves that it is the brand most favoured by *auto motor und sport* readers. The Super GT Aston Martin Vanquish, was voted second in the Sports Cars Imported class and the Vanquish Volante was awarded third place for the best of Convertibles Imported.

Dr Ulrich Bez, Aston Martin's Non-Executive Chairman, said at the award ceremony in Stuttgart on Thursday: "The fact that the Rapide is now for the fifth time in a row at the top in its class, means a lot to me. For me, the Rapide has not only held a pioneering role since its launch as the first four-door sports car, but since then has remained in 1st place and has therefore established itself - this fact gives me great pleasure. "

Separately, just a few days ago, the Vanquish and the Rapide S scored highly in another reader vote, this time from car magazine *Auto Illustrierte* in Switzerland. The models achieved the title of “Best Car 2013” in the categories *Sports Cars* and *Luxury Class*.

More than 115,000 *auto motor und sport* readers took part in this year’s vote for the “Best Cars”. Held for the 38<sup>th</sup> time, readers chose between 384 models spanning more than ten categories.

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