



ASTON MARTIN

External Job Advert
CONTRACT POSITION

Senior Designer

Reference: DES052
Department: Design
Based at: Gaydon
Reports to: Chief Designer
Job Purpose:

Design Liaison – working with and advising Aston Martin licensees on the design values of the AM brand. The job holder will be highly articulate and able to effectively communicate current and future design brand values and how these are applied to a range of products. Reporting to the studio chief designers, they will be responsible to provide timely and accurate feedback to the licensees.

Product Designer – The jobholder will work, with the minimum of supervision, on creating (2D/3D) innovative Product, Graphic, Exterior, Interior, designs on all future product design projects. In their role they must both protect and develop the values of the AM brand. Through research they will need to identify and promote new areas and partners for growth of the AM brand in non-automotive sectors. They will follow projects through/supporting to natural conclusion.

Key Responsibilities & Tasks:

- Propose and promote appropriate solutions either verbally or through 2D/3D presentation, to align licensees with AM core values.
- Develop 2D/3D solutions directly for licensees where a “design service” has been agreed and purchased.
- Support the AM brand manager in approving licensee design submissions (products, packaging, POS etc.) or as appropriate provide constructive feedback, all in a strictly timely manner.
- Propose original themes and direction to grow the AM brand outside of the automotive sector.
- Identify and network with potential partners and clients for future development and ventures.
- Assist in the maintenance and development of the AM “brand book.”
- Generation and presentation of innovative 2D Concepts (Sketches/Renderings/Photoshop/Illustrator).
- Work with design team to Develop (iteratively) 2D concept into 3D design theme property for design reviews and presentations.
- Keep abreast of Design/Art/C&T/Technical/Other Trends developments within automotive/furniture/product/luxury/other industries and create trend presentations as and when appropriate.
- Carry out special projects, as directed by AM studio management.
- Plan and prioritise own workload.
- Mature chosen design theme model through Engineering Feasibility process to Job1 conclusion, where applicable.
- Liaise with Tier 1, Tier 2, and other suppliers to deliver world class products.
- Ability to work as a part of a highly motivated & committed team to deliver projects on time and on budget.

Qualifications & Experience:

- Educated to Degree level or equivalent within a Design related discipline
- Proven experience in a design capacity within automotive or relevant industry.
- Ability to use some or all mentioned software packages (Photoshop CS, Alias, and Illustrator).
- Understanding of the design process within the automotive sector, Show-car and Production-car experience beneficial.
- Excellent creativity with proven 2D sketching and rendering capabilities, interpretative abilities from 2D to 3D.

To apply: Applicants should submit a CV and covering letter to careers@astonmartin.com. Please state your hourly rate and/or salary expectations.